

**Industry:**

IT Education

Location:

Atlanta, GA, USA

Challenge:

Searching for products that could potentially do what MS Project and MS Visio did for a Windows user

Toolkit:**Solution:**

Use ConceptDraw Office as a suite of products that address academic and work needs in one bundle at an affordable price.

Benefits:

ConceptDraw Office offers a great assistance in helping with study for classes and for work on Master's degree.

Dean Livingston

IT student, Graduate degree applicant

ConceptDraw: A Boon to IT Students and Professionals

Dean Livingston is working on his Masters in Information Technology at the University of Phoenix online.

Recently, Dean discovered and purchased ConceptDraw Office at the academic discount to help assist him with his course work.

ConceptDraw Office consists of ConceptDraw PRO (business graphics and diagramming), ConceptDraw PROJECT (project management), and ConceptDraw MINDMAP (brainstorming, producing documents and presentations).

"ConceptDraw Office suite is the best software package, it is amazing how powerful the products are."

Dean was a long time PC user who switched to a MacBook about 12 months ago. After switching to Macintosh, he then searched for products that could potentially do what Microsoft Project and Microsoft Visio did for him when he was a Windows user.

With ConceptDraw Office, he found a suite of products that would address his academic and work needs in one bundle at a greatly discounted price.

Dean discovered ConceptDraw Office while doing a web search for "Visio Alternatives for Mac". Right away he decided to download and trial the ConceptDraw suite of products.

First use for Dean was ConceptDraw PRO for his "Reliable Backup" class to develop a timeline for how backup should occur as part of a class project.

He sees that ConceptDraw MINDMAP will be of great assistance in helping him study for his classes and plan papers while he is working on his Master's degree.

Dean says, "ConceptDraw Office suite is the best software package, it is amazing how powerful the products are. In the near future, I plan on viewing the instructional videos located on ConceptDraw.com to find out more about each product's capabilities."

"After switching to Macintosh, I then searched for products that could potentially do what Microsoft Project and Microsoft Visio did for me. I discovered ConceptDraw while doing a web search for Visio alternatives for Mac."



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