



### Industry:

Mass Media

### Location:

Australia, Sydney

### Challenge:

Generate documentation that clearly reflects the overall project objectives, to enable review, and to allow suppliers and contractors to accurately quote and plan.

### Toolkit:



ConceptDraw **OFFICE 3**

### Solution:

Use ConceptDraw Office to develop a television production plan, a technical solution, source the necessary resources and co-ordinate the implementation with all the stakeholders.

### Benefits:

ConceptDraw Office provides a powerful way to organize and communicate complex information. It includes tools to produce easy-to-comprehend and professional technical designs. Plus, you can save a significant amount of time generating a visualization of your project.

## Greg Roberts

Television Outside Broadcast Project Manager in Lateral Linking Broadcast

## Managing Broadcasting Projects

Greg Roberts specializes in broadcast wireless technology, high-speed data, helicopter and mobile video links, communications, VOIP and IP Video. With 20 years in the industry, Roberts was a Broadcast Project Manager for Lateral Linking Broadcast, organizing technical broadcasting services for 5 Olympic Games – from Sydney 2000 – to Sochi 2014.

Mr. Roberts participates in the formulation of a television production plan and the designs for the required technical solution, source the necessary resources and co-ordinate the implementation with all the stakeholders.

In the role of Broadcast Project Manager, Roberts' responsibility is "to generate documentation that clearly reflects the overall project objectives to enable review and allow suppliers and contractors to accurately quote and plan."

*"I used a Concept Draw MINDMAP and ConceptDraw PROJECT, but found the ConceptDraw Office better suited to the simpler tasks that I was undertaking."*

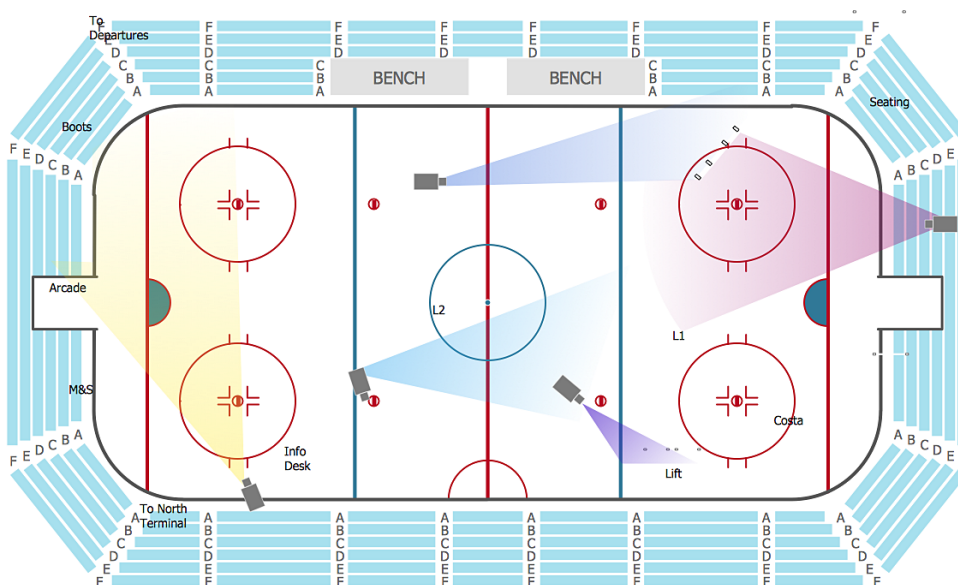
Since Mr. Roberts is a committed Apple user, ConceptDraw's cross-platform applications are an obvious asset in his work. During his projects development, Mr. Roberts tried a number of software tools for technical drawing, project management and even mind mapping tools (AutoCad, MS Project, MS Visio, iThoughts, etc.) After some experimentation, he selected ConceptDraw Office for his professional needs.

“Initially I purchased ConceptDraw PRO for the ability to quickly draw simple diagrams to effectively record and explain the production design. To achieve full documentation needed to use several programs especially a spreadsheet / linear database.”

A tight integration between the three software components increases the ConceptDraw Office utility for Mr. Roberts: “I used a Concept Draw MINDMAP and ConceptDraw PROJECT, but found the ConceptDraw Office better suited to the simpler tasks that I was undertaking.”

*“This has been a significant improvement to my documentation output as I can now deal with one document set fully integrated rather than having to compile various documents into one.”*

Mr. Roberts found out a variety of special libraries of highly detailed and accurate vector graphic objects, provided with ConceptDraw PRO and its solutions:



Sample cameras' layout created using ConceptDraw PRO

“I utilize a significant number of icons from the included libraries, but recently I have been experimenting with ConceptDraw's Live-Object capability, which connects my Excel files to my ConceptDraw PRO diagrams. This has been a significant improvement to my documentation output as I can now deal with one document set fully integrated rather than having to compile various documents into one.”

Using ConceptDraw Live objects technology impressed him: “I can't understate the significance of this feature of ConceptDraw Pro as this saves hours of time in producing various drafts in a dynamic and fluid planning environment.”

As a conclusion, Mr. Roberts briefly summarizes: "ConceptDraw Office is a nicely integrated package that is a great time saver".

Mr. Roberts participated in Olympic broadcasting organization for the Sydney 2000 Olympic Games. Since then, Olympic Broadcasting Services (OBS) has engaged him as a consultant. From 2000 to 2014 Greg Roberts was engaged in the technical organization of broadcasting on 5-m Olympics.

*"I utilize a significant number of icons from the included libraries, but recently I have been experimenting with ConceptDraw's Live-Object capability, which connects my Excel files to my ConceptDraw PRO diagrams."*



This mind map represents a list of Wireless TV Broadcasting systems. It was created using ConceptDraw MINDMAP

Thanks to the experience and knowledge of specialists such as Robert the pictures and sounds of the Olympic Games were seen by billions of viewers around the world.

Now Mr. Roberts continues his cooperation with OBS and is currently participating in the organization of broadcasting for the 2016 Olympic Games that will be held in Rio de Janeiro, Brazil from 5 August to 21 August.

OBS will bring together some of the best and most experienced broadcast professionals, including Mr. Roberts to provide live coverage of each of the 28 Olympic sports and to bring out the unique atmosphere of the Olympic Games to viewers across the world. Since the Rio Games will be a truly global event, broadcast in more than 220 territories, with an estimated potential TV audience of an estimated 5 billion people.



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